FIRON

M. FIRON & CO. ADVOCATES

ACCESSIBILITY

Regulation of the field of accessibility has developed in recent years and encompasses many areas. Enforcement has become stricter, and at the same time, the number of overall lawsuits and class action in the accessibility sector, in particular, is becoming increasingly frequent.

M. Firon & Co., which represents thousands of clients, private and public companies, and government institutions, has gained major experience over the years in support and legal matters in the field of accessibility.

The firm provides its clients consultancy and comprehensive legal support in the area of accessibility to minimize exposure to lawsuits, including preventative advice, conducting litigation cases, and representing clients in class actions. Legal support includes work plans to comply with accessibility law in Israel, prelitigation review, supporting the process of installing and applying accessibility plans, providing training for employees and managers in this field, support and response to routine questions and issues, formulating opinions and recommendations for internal organizational preparation and adaptation, ongoing consultancy to update clients on all changes the sector has undergone, training and support in conduct before the Commission for Equal Rights of Persons with Disabilities, responding to and supporting internal legal consultants, accessibility coordinators, professional staff, and more.

The extensive range of representation includes direct dealings with the regulator, appearing in court, and conducting negotiations with the lawyers of plaintiffs and potential claimants.

M. Firon has significant practical experience in handling all relevant areas of accessibility: accessibility to services, accessibility to buildings, on websites, and integrating people with disabilities into employment.

The Accessibility Department supports and advises all the firm's clients, in particular companies that operate services for the public, companies that own buildings used by the public and that own websites; transportation companies, banks, hospitals, airlines, retail chains, leasing companies, building contractors, building companies, insurance companies, and businesses large and small.

M. Firon's lawyers play a central role in the Israel Bar Association's Class Action Suits Committee and are actively involved in the legislation, regulation, and standards processes.

COMPREHENSIVE AND FULL SERVICE INCLUDES:

- Preventative advice and ongoing updates;
- Litigation and representation in class action suits;
- Formation of work plans;
- Prelitigation reviews;
- Support for installation and application procedures for accessibility plans;
- Training for employees and managers;
- Formulation of opinions and recommendations;
- Adapting internal policies;
- Training and support for communications and working with the Commission for Equal Rights of Persons with Disabilities;
- Support for internal legal advisors, accessibility coordinators, and professional staff.

BUILT ON TRADITION.

DRIVEN BY INNOVATION.

"The Firon team is one of the best in the country in terms of depth, professionalism, international experience and business orientation."

THE LEGAL 500

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