FIRON

M. FIRON & CO. ADVOCATES

LITIGATION AND DISPUTE RESOLUTION

M. Firon & Co. is acknowledged as one of the law firms that have shaped Israel's legal and economic landscape. The firm's litigation practice, which stands at the forefront of the firm's full-service offering, has built its reputation over a period of seven decades of repeatedly securing precedent setting results and managing some of the most complex, high-profile and large-scale local and cross border legal disputes across all areas of the litigation practice. The firm is among the few top firms of choice for clients facing their most difficult and critical litigation.

The firm's litigation partners are considered among Israel's most senior litigators and are consistently ranked and highly recommended by local and international guides in their respective fields of the litigation practice. The litigation partners are intimately involved in the clients' legal affairs and due to their in-depth legal understanding and strong business acumen along with their thorough analysis and integration of clients' needs and considerations and an outstanding client service, our firms' clients benefit from a truly thorough, efficient, creative and winning legal advice.

Throughout the years in which the firm's litigation teams have represented clients before various domestic and foreign tribunals and courts, the teams have been privileged to take part in numerous complex, high-profile and large-scale proceedings, precedent-setting decisions and legal doctrines of significant importance. Excellence, persistence, achievement, leadership and loyalty to the firm's clients form part of the core values that have helped establish and preserve the Litigation Group's reputation as one of the most prominent and successful Litigation Groups in the country.

Among the Group's clients are multinational corporations, local corporations – private, public, and statutory, as well as leading and well known business figures, from across the entire Israeli economy, including military industries, real estate, infrastructure, financial institutions, insurance, telecommunications, health, energy, tourism, retail and more.

The Litigation Group is led by the head of the firm, Adv. Zvi Firon, who holds decades of considerable experience in complex legal proceedings, representing domestic and international corporations. The Group is a 70-lawyers practice Group, among which are 20 partners and 15 interns operating through 10 organic working teams, which collectively, and at any given time, manage more than 1,000 legal proceedings with a multi-billion Shekel aggregate volume, across the entire litigation spectrum.

The Group's comprehensive and outstanding legal service is enabled due to the close and active interfaces between the Group and the firm's various departments. Quite frequently, the Group's partners are collaborating with partners from the real estate, infrastructure, project finance, commercial, capital markets, antitrust, employment and other departments. This unique combination of skills from various legal disciplines, generates an enormous added value to the firm's clients.

All these attributes along with other factors provide M. Firon's Litigation Group with a unique and proven ability to dominate and master dozens of practice areas within the corporate and commercial law fields, under one roof.

COMPREHENSIVE AND FULL SERVICE INCLUDES:

- Commercial litigation;
- Cross-border litigation, including international arbitration;
- Construction litigation;
- Administrative law litigation;
- Class actions;
- Capital market litigation;
- Competition and antitrust litigation;
- Intellectual property litigation;
- Insolvency, receiverships, liquidations and debt settlements;
- Defamation.

BUILT ON TRADITION.

DRIVEN BY INNOVATION.

"The Firon team is one of the best in the country in terms of depth, professionalism, international experience and business orientation."

THE LEGAL 500

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