FIRON

M. FIRON & CO. ADVOCATES

HI-TECH AND STARTUPS

M. Firon & Co. has a strong and well-respected tech and startup practice. The firm specializes in supporting tech companies in every industry and sector, from startups to huge multinationals.

The firm provides its clients full support over the entire lifecycle of the company from founding through all the financing rounds from the seed stage, representation during routine operations, preparing complicated tech licensing, employment and all other required agreements, until its sale (exit). M. Firon's attorneys have experience spanning the complex activities of its clients, including supporting their international operations.

The firm has special expertise in supporting M&As in the tech sector, many of which involve the world's top tech giants. The firm's lawyers have significant experience in supporting both sides in deals—the buyers and those being acquired—and the commercial and legal understanding required to promote these transactions effectively, professionally, and profitably.
The firm's clients enjoy the one-stop-shop services of the firm's various departments, including Intellectual Property, Labor Law, Employee, and Senior Executive Remuneration, Privacy, Securities and Capital Markets, Litigation, and Antitrust.

The firm's clientele includes Israeli and foreign companies in all fields, including companies operating in software, cybersecurity, telecommunications, medical devices, life sciences, gaming, renewable energy, blockchain, fintech, insurtech, cannabis-tech, property-tech, agritech, and more.

The firm also has an extensive practice in representing investors in this field, including Israeli and foreign venture capital funds, tech incubators, strategic investors, institutional investors, and angels.

The firm's lawyers have many years of experience in the Israeli and international tech market and are proud of their contribution to some of the most influential deals and developments in the field in recent years, which have had a major impact in Israel and abroad. The firm's endeavors in the tech field have consistently earned it the highest rankings in this sector in Israeli and international rating guides.

COMPREHENSIVE AND FULL SERVICE INCLUDES:

- Legal consultancy in setting up companies;
- Intellectual Property protection;
- Legal support in all financing rounds;
- Legal consultancy and support in sales deals (exits);
- Legal consultancy in regulatory matters including with the Chief Scientist;
- Consultancy in privacy matters;
- Licensing agreements and strategic agreements;
- Routine consultancy on labor law for startups, including capital remuneration for employees;
- Blockchain and smart contracts.

BUILT ON TRADITION.

DRIVEN BY INNOVATION.

"The Firon team is one of the best in the country in terms of depth, professionalism, international experience and business orientation."

THE LEGAL 500

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