FIRON

M. FIRON & CO. ADVOCATES

RESTRUCTURING & INSOLVENCY

M. Firon & Co. is one of the most active and respected firms in the fields of restructuring & insolvency. The firm's partners have gained experience over decades in this area, serving as officers in large corporations (including public companies), as representatives of creditors (including Israeli and foreign financial corporations and bondholders), and as representatives of corporations caught up in insolvency proceedings. In addition, given their expertise, the firm's partners have served as members of the relevant committees of the Israel Bar Association and helped shape the legal and regulatory framework in this sector in Israel.

At any given time, the firm's attorneys are handling dozens of complex insolvency cases in the Israeli economy, some of which are worth hundreds of millions of shekels and have a considerable effect on Israel's markets and economy. The firm's activities in these areas consistently earn praise and appreciation in the various rating guides, which rank the firm in the top quality rankings year after year.

The firm's partners specialize in broad-spectrum proceedings in the insolvency sector and are known for their ability to integrate between the legal and commercial fields, and consistently obtain the best results. The firm's team has significant experience in both legal matters and in actively managing businesses, conducting payment collection proceedings, and litigation proceedings in the most complex insolvency cases, including those with international aspects.

The firm's lawyers are known for their ability to take steps that are both protective and aggressive on behalf of their clients, including appearances in all courts and shaping arrangements with creditors. In recent years, the firm has been chosen to handle the most complex insolvency proceedings and debt settlements for leading public companies in Israel, which have often been the focus of public attention.

Our firm is known as one of the leading firms in managing large-scale receiverships and liquidations in Israel and overseas. The firm's attorneys are regularly appointed by the courts as liquidators, receivers, special managers, and trustees of public and private companies. In addition to its activities in Israel, the firm has extensive activities in Europe in insolvency, which are managed by the firm's branch in Bucharest, Romania. M. Firon & Co. is known as one of the leading firms in the field of insolvency in Romania and is regularly appointed by the courts there as an official in financially troubled companies and for realizing the assets of the insolvent companies.

COMPREHENSIVE AND FULL SERVICE INCLUDES:

- Routine consultancy for leading companies, creditors, officials, shareholders, and institutional and private bondholders;
- Managing companies and companies' assets as a court-appointed official;
- Representing the major banks in Israel in receivership proceedings.

BUILT ON TRADITION.

DRIVEN BY INNOVATION.

"The Firon team is one of the best in the country in terms of depth, professionalism, international experience and business orientation."

THE LEGAL 500

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