FIRON

M. FIRON & CO. ADVOCATES

PHARMACEUTICALS, BIOTECH, AND HEALTHCARE

Israel is a global force in the pharmaceuticals, biotech, and healthcare sector, and M. Firon & Co. is one of the longest-established and leading firms in the field in Israel with a reputation that far exceeds the country's borders. The firm's lawyers have shaped the field in Israel and are recognized for their contribution to supporting and developing breakthrough medical products and the formulation of regulatory procedures including antitrust guidelines and overall business' legal environment.

The firm provides consultancy and support to pharmaceutical corporations, large leading companies in marketing medical accessories, startups in the field, hospitals, and clinics. The firm is proud to be a leading player in major business proceedings in these industries.

The firm loyally supports some of the world's largest multinational pharmaceutical corporations in their activities in the Israeli market. At the same time, the firm also supports domestic clients in their agreements with manufacturers and the top commercial organizations abroad. The activities of the firm's lawyers span the world and include supporting Israeli companies in their commercial operations in the US, Europe, and Asia.

The department's lawyers support a broad spectrum of clients across the pharmaceutical, tech, healthcare, and agritech sectors. The firm's clients include the most respected and innovative companies in Israel and abroad, companies that are engaged in innovative and unique developments in medical equipment, pharmaceuticals, nutritional supplements, and more. The firm is also advised and assisted by pharmaceutical and medical equipment corporations in evaluating clinical research of various kinds and acts as consultants to hospitals. M. Firon & Co. is proud of its proven ability in supporting both startups from their founding and multinational corporations; it has been working with some of the companies for more than 30 years.

For many years, the firm has closely supported Pharma Israel, the umbrella organization of all the multinational companies that operate R&D in Israel for innovative treatments and that have subsidiaries in Israel.

The firm's lawyers sit on the local Helsinki Committees, which approves the research and clinical trials of some of Israel's hospitals.

The legal know-how, many years of experience, and deep understanding of the scientific and technological aspects of the pharmaceutical sector, together with clear business orientation and close personal support by a partner, are M. Firon's consistent prescription for success in these fields.

COMPREHENSIVE AND FULL SERVICE INCLUDES:

- Full legal support and representation for pharmaceutical companies;
- Involvement in regulatory procedures for the client's benefit.

BUILT ON TRADITION.

DRIVEN BY INNOVATION.

"The Firon team is one of the best in the country in terms of depth, professionalism, international experience and business orientation."

THE LEGAL 500

Adgar 360 Tower, 2 Hashlosha St., Tel Aviv 6706054, Israel | Tel. +972 3 7540000 | Fax. +972 3 7540011 | www.firon.co.il