FIRON

M. FIRON & CO. ADVOCATES

TELECOM AND MEDIA

M. Firon & Co. has a developed and wide-ranging practice in the communications and telecoms sectors as well as in media and entertainment. The firm supports a broad spectrum of organizations in these fields, from artists and private enterprises to leading telecom companies in Israel and around the world. The extensive experience and know-how in these areas have earned the firm's attorneys recognition from the best legal rating guides, which routinely rank M. Firon & Co. as one of the top-rated firms in this field in Israel.

The firm's team specializes in all aspects of the field through its understanding of the distinct characteristics of the communications market and the unique regulations that apply to it, including issues of broadcasting content, technology, licensing, and owning the means of control for license holders. The firm's broad expertise in the fields of commercial law, regulatory affairs, antitrust, litigation (with an emphasis on class action suits), and other complementary areas enables the firm to provide its clients in the communications, telecoms, media, and entertainment sectors with comprehensive legal support for all their business needs.

The firm's diverse clients include communications companies and the largest media providers in Israel and worldwide, content providers, broadcasting franchises, leading Internet and telecom companies, infrastructure companies in the communications sector, production companies, and well-known artists, performers, and celebrities from all fields of endeavor. The firm's rich experience allows it to provide services tailored precisely for the client's needs, including comprehensive protection against lawsuits and class actions from disputes arising in connection with production and commercialization agreements, including copyright protection and performers' rights.

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"The Firon team is one of the best in the country in terms of depth, professionalism, international experience and business orientation."

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